

JAROSLAV BURČÍK

W E B & G R A P H I C D E S I G N E R

CONTACT

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SUMMARY

I am an experienced web and graphic designer with expertise in creating responsive e-commerce websites on OpenCart and WordPress. I also specialise in designing impactful visual assets for advertising, driving brand visibility, online presence, and customer engagement across platforms.

SKILLS

PROFESSIONAL

- Creativity
- Time Management
- Critical Thinking
- Attention to Detail
- Collaboration
- Problem-Solving
- Communication

EDUCATION

SECONDARY TECHNICAL WOODWORKING SCHOOL

Maturity Exam in
Woodworking and
Furniture Technology

2004 - 2008

WORKING EXPERIENCE

WEB & GRAPHIC DESIGNER

NaNet Websites | 07/2020 - 01/2026

- Designed and customised responsive e-commerce and business websites using themes like Journal and Avada.
- Studied competitor websites and customer data to enhance design and marketing strategies.
- Collaborated with developers to ensure design concepts were effectively implemented.
- Liaised with clients to create designs tailored to their specific business needs.
- Designed graphics, banners, logos, and adverts for marketing campaigns.
- Managed product listings, including adding new products, updating descriptions, prices, images, and organising categories.
- Maintained websites through content updates, product management, and bug fixes.
- Conducted testing to fix performance and usability issues.
- Managed email campaigns and automation with Mailchimp.

LANGUAGES

- Slovak (Native)
- English (B2)
- Polish (Intermediate)

CORE SKILLS

- Photoshop
- Illustrator
- Figma
- Canva
- WordPress
- Avada Builder
- OpenCart
- Journal Theme
- Mailchimp
- HTML & CSS
- Google Workspace

DESKTOP PUBLISHER

Huhtamaki | 03/2020 - 06/2020

- Applied pre-press processes to prepare materials for high-quality printing.
- Compiled detailed documentation for print production.

DESKTOP PUBLISHER - GRAPHIC DESIGNER

Ticketmedia | 11/2012 - 01/2018

- Designed advertising materials for transport tickets (train, metro, bus, tram), POS receipts, and event tickets.
- Collaborated with clients to refine designs and meet campaign goals.
- Managed pre-press processes.
- Prepared print documentation and ensured clear communication with press operators.
- Performed quality control checks.
- Managed print proofing, ensuring accuracy and quality of proofs before final production.
- Trained and mentored new employees on design processes and software.

HOBBIES

- Graphic Design
 - Digital Art
 - UI/UX Design
- Travelling
 - Fitness & Sports
 - Psychology
- Self-Development
 - Communication
 - Music